

Institutional research work is reported to administrative and academic areas for decision making support.

Some examples are:

Satisfaction studies are reported to the directors of the three campuses, and actions are taken for improvement of services.

Los estudios de Seguimiento al proceso de Apertura de Nuevos programas se presentan a los Directores de Colegios y Directores de Escuela, en base a ello se decide iniciar o no un nuevo programa.

The alumni follow-up study has the goal of analyzing information regarding the employment and professional development of alumni and their participation in the economic, political and social development of the region. In this study there is participation of the Schools and Colleges.

The employment study at after one year of graduation has the goal of knowing and analyzing the employment situation of the undergraduate alumni of the various academic programs that CETYS University offers.

The employer satisfaction study describes the general characteristics of professionals demanded by employers, and evaluates the development of CETYS alumni. The results of this study are reported to the Deans of the Schools and Colleges.

The results of the yearly retention and desertion studies are analyzed by the School Directors and CEDES department.

The terminal efficiency results are analyzed by the School and College Deans. These reports are beginning to be used, however it is expected that these types of analysis be fundamental in the short term for decisions regarding: educational objectives and learning outcomes of each academic program, level of support and guidance that students require and receive from the institution, implementation

and evaluation of co-curricular programs, faculty training and resource assignment for the attention of students at risk.

Also, the analysis of retention, desertion and terminal efficiency will be important for program review processes because it allows the Academies to identify areas of opportunity and possible causes for the non-achievement of educational objectives by students. This type of information will be easy to compare with other institutions that offer similar programs to identify best practices.

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